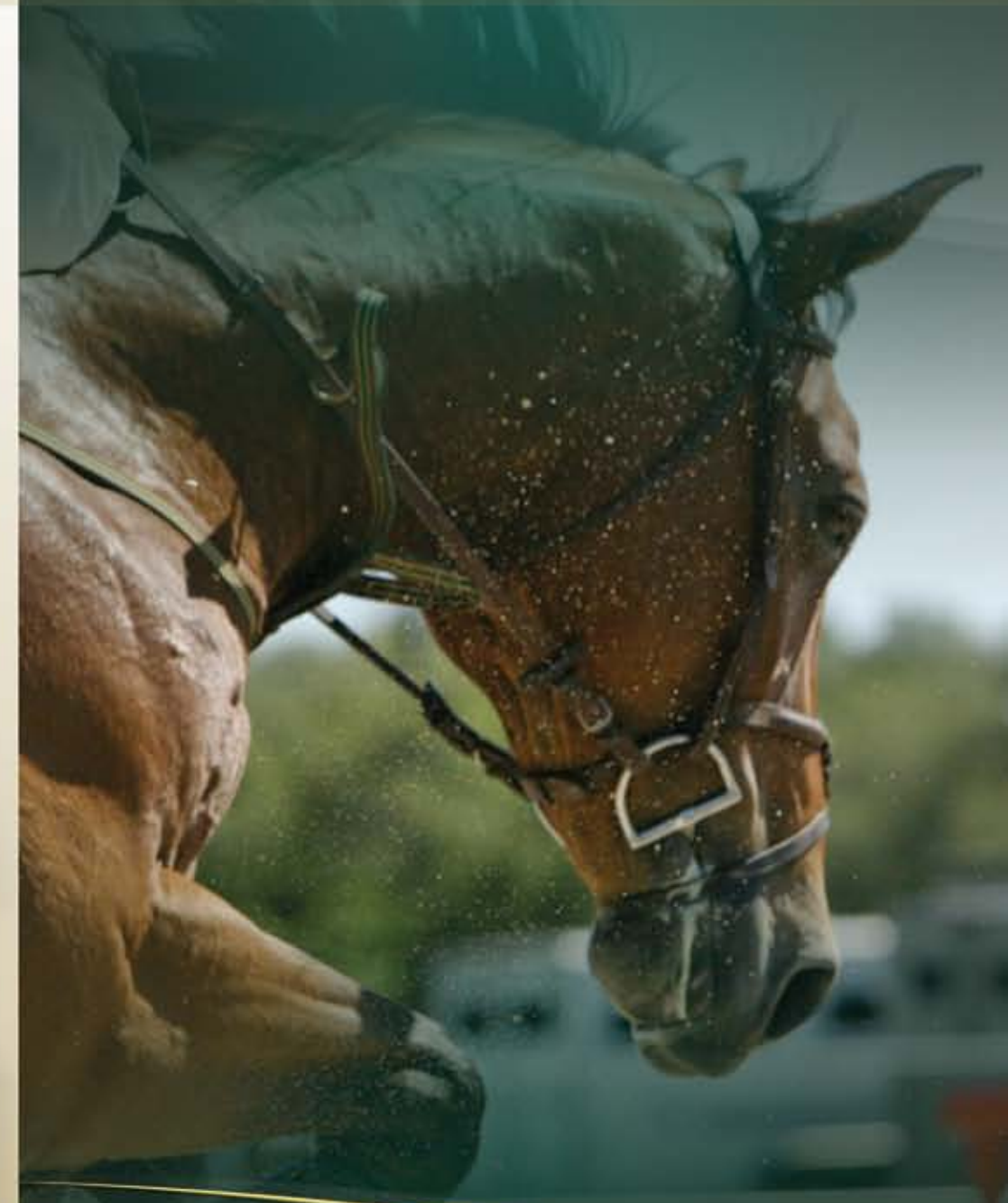




A PREMIER EQUESTRIAN FACILITY

SERVICE · INTEGRITY · PASSION



CONTACT INFORMATION

GENERAL INFO: Sharon Rader
281-578-7669 srader@gswec.com

MARKETING DIRECTOR: Elise Beckstett
281-543-1910 ebeckstett@gswec.com

GENERAL MANAGER: Sean Brown
281-578-7669 sbrown@gswec.com

EQUINE OPERATIONS MANAGER: Pauline Cook
281-579-1272 cookie143@hughes.net



GREAT SOUTHWEST EQUESTRIAN CENTER

2501 South Mason Road, Katy, Texas 77450
Phone: 281-578-7669 Fax: 281-578-6651

www.GSWEC.com

Great Southwest wishes to thank Connie Kelts, Photo Rodeo South and Pin Oak Charity Horse Show for their photo contributions.



GREAT SOUTHWEST
EQUESTRIAN CENTER

LOCAL IMPACT

- The annual economic impact for the Greater Katy area from events and activities at GSEC is estimated to be over \$13,000,000.
- Seventy-five (75) percent of the exhibitors and spectators come from Texas and a majority are from the greater Houston area.
- GSEC raises money for local charities every year and we welcome opportunities to collaborate with community businesses and organizations.

EXPERIENCE THE EXCITEMENT

We invite everyone to come and experience the new facility. Contact us to get information regarding upcoming events, to arrange a tour of the facilities, or just to ask questions about our services.

Information regarding upcoming events is available online at www.GSWEC.com.

A state of the art horse show facility in a major metropolitan area is a luxury that not many cities possess. Great Southwest Equestrian Center has been serving Houston and the state of Texas since 1996. As the premier facility in the southwest, it attracts equestrians from across the United States, Mexico, Canada and beyond.

A new and exciting renovation is under way! There will be enhanced viewing areas, improved footing, special walkways for horses and people, a luxurious hospitality club and attention to details that are designed enhance everyone's comfort and experience. Borrowing the best ideas from equestrian facilities around the country, Great Southwest is attracting more events and increasing its national reputation. We invite you to come visit the facility and imagine the possibilities.

THE FACILITIES

As a world class facility, Great Southwest can host a variety of events in almost any equine discipline. The Pin Oak Charity Horse Show, the United States Team Roping Championships and the National Reining Breeders Classic are just a few of the events that are held at the center. The facilities include:

- 4 covered arenas
- 5 outdoor arenas,
- Stalls for up to 1,000 horses
- 5,000 sq. ft. Arena club
- Seating for over 4,000 in main Show Complex
- 100 RV slots
- Concession stands, office space and vendor areas



SCHEDULE AN EVENT

Equestrian events are now being scheduled for 2010 and 2011. The layout and size of the facility makes it possible to host multiple events at the same time. The Arena Club with its state of the art catering kitchen, can handle hospitality events for up to 300 people.

The facility is easily accessible from airports and major freeways. Every possible amenity is available locally including a wealth of restaurants, shops and hotels.

MARKETING & SPONSORSHIP

Equestrian events attract a very desirable demographic for businesses. Great Southwest Equestrian Center offers a wide range of marketing and sponsorship opportunities for local, regional and national businesses including:

- Naming rights
- Event sponsorship
- Banners and signage
- Company logo jumps
- Print advertising
- Internet links
- Vendor sites

Over 100,000 exhibitors and spectators are expected in 2010, many staying up to one week in the area. With our new marketing programs, we work closely with our sponsors to enhance the value to their business. Visit our website or contact our Marketing Director for additional information.

